



MEMBERS
QUARTERLY



News,
Updates
and
Events



Summer 2018 Volume 16, No. 3

In Print

IPM Associations now publish a premiere *Members Quarterly* newsletter in Winter, Spring, Summer and Fall. It reaches 10,000 senior human resource and management professionals across Canada including members of the following associations:

- Association of Professional Recruiters of Canada
- Canadian Management Professionals Association
- Canadian Association of Assessment Specialists
- Canadian Professional Trainers Association



Reach
over 10,000 industry
leaders at the most
reasonable rates.

Space is limited so
advanced booking
is essential!

Publication Date Deadline: Art and Payment

Fall 2018	July 12, 2018
Winter 2019	October 10, 2018
Spring 2019	January 11, 2019
Summer 2019	April 12, 2019
Fall 2019	July 12, 2019
Winter 2020	October 8, 2019

Business Card	2" H by 3 ½" W	Rate - \$275
Page Strip	1 ½" H by 7 ⅝" W	Rate - \$495
Half Page	4 ½" H by 7 ⅝" W	Rate - \$775
Full Page	10 ⅞" H by 8 ⅜" W	Rate - \$1395
Inside Back Cover (page 15)	10 ⅞" H by 8 ⅜" W	Rate - \$1595

Insert Rates: **Flyer Rates** - Single sheet flyer rates: \$0.18 per sheet, 10,000 sheets required
Brochure - Maximum 8 pages, \$0.45 each, 10,000 brochures required



**INSTITUTE OF PROFESSIONAL
MANAGEMENT**

2210-1081 AMBLESIDE DRIVE,
OTTAWA, ON, K2B 8C8

TEL: (613) 721-5957 OR
1-888-441-0000 TOLL FREE

FAX: 1-866-340-3586

WWW.WORKPLACE.CA
EMAIL: INFO@WORKPLACE.CA

TECHNICAL SPECIFICATIONS:

Greyscale ads: JPG, TIF, PDF or PSD | Resolution - 300 DPI | Size 100%
 Ads using MQ's 2nd colour must provide a channel-separated PDF
 Full page ads bleed ⅛" all sides | Finished page size: 10 ⅞" H by 8 ⅜" W

Terms: All print advertising must be prepaid by production deadline.
No cancellations accepted after the closing date for space reservations.
Advertisers will be held responsible for non-payment of agency or broker accounts.
Surcharges: No charge for spot colour. All prices are based on providing a print-quality PDF or electronic artwork.

GST/HST is extra