



Specials

IPM's Exclusive 2018–2019 Advertising Offers:

Book by **February 15, 2019 and SAVE!**

Print Advertising

Members Quarterly Newsletter
Circulation:

10,000 across Canada

Issues:

2018: Fall

2019: Winter, Spring, Summer, Fall

2020: Winter

❶ **Book three (3) ads of any size and get the 4th ad FREE**

Total cost for 4 ads:

Business card: \$825

Page strip: \$1485

Half Page: \$2325

Full Page: \$4185

Print ad pricing based on 300 dpi grayscale print quality PDF artwork.

❷ **Flyer Insert Special**

2018/2019: Price: \$0.15 per insert
(National Distribution cost \$1500)

All print advertising must be prepaid at time of booking. GST or HST extra.

Online Advertising

Workplace Today™ Online or
www.workplace.ca

Monthly average hits:

1.2 Million

Web site:

www.workplace.ca

❶ **Book Workplace Resources listing for a full year for \$995**
(Save \$300 - regular price \$1295)

❷ **Book Banner Ad on Members Quarterly front page for 6 months for \$895**
(Save \$300 - regular price \$1195)

GST or HST extra.



How do you take advantage of these incredible savings?

Contact Nathaly Pinchuk
at IPM

e-mail nat@workplace.ca
or by phone at
1-888-441-0000.

Don't delay - space is limited. Book your ads today!

All print and web advertising must be confirmed in writing by February 15, 2019 in order to qualify for these specials.

INSTITUTE OF PROFESSIONAL MANAGEMENT

2210-1081 AMBLESIDE DRIVE,
OTTAWA, ON, K2B 8C8

TEL: (613) 721-5957 OR
1-888-441-0000 TOLL FREE

FAX: 1-866-340-3586

WWW.WORKPLACE.CA
EMAIL: INFO@WORKPLACE.CA

NOTE:

Interested in exhibiting or sponsoring at the next series of
IPM One Day Conferences in Spring 2020?

E-mail us at info@workplace.ca to ensure your name is on the distribution list for exciting new options.